

PRESS RELEASE

FOR IMMEDIATE RELEASE

Frauscher Sensor Technology founded new subsidiary in Australia

St. Marienkirchen, Austria/Melbourne, Australia: Frauscher Axle Counters and Wheel Detection Systems have successfully operated throughout Australia for more than ten years. To ensure the best localized service and fastest response times, an own Frauscher subsidiary is now established and located in Melbourne:

Frauscher Sensor Technology Australia Pty Ltd

David Townsend, who has been Managing Director of Frauscher Asia for 5 years, now takes on the role in Frauscher Sensor Technology Australia Pty Ltd. He underlines the customer's benefits of the new Frauscher subsidiary: *"Our team in Melbourne is fully available and we are offering direct and immediate responses to technical and sales enquiries throughout the entire Asia-Pacific region."*

An important next step

Michael Thiel, CEO Frauscher Sensor Technology, emphasizes the importance of this next milestone in the history of the company: *"By closing the geographical gap between the headquarters in Austria and Melbourne, our customers in the Australian market will be able to discuss their requirements directly with local Frauscher experts. This ensures that they will receive the best solutions for their individual applications."*

Up to now Frauscher has realized a number of prestigious projects in Australia and New Zealand. For example the Frauscher Advanced Counter FAdC was implemented for train detection on ARTC's tracks between Port Augusta and Darwin / Kalgoorlie. In order to realize train detection as well, New Zealand Railways uses Frauscher's Axle Counter System ACS2000 for approximately 700 track sections.

"By strengthening our presence within the Asia-Pacific market, we ensure optimum service for both, existing and new customers. As of now system integrators and operators from Australia, New Zealand and related regions benefit from Frauscher as original equipment manufacturer on the spot. Based on this new development, we are looking forward to new and continued cooperation." Michael Thiel concludes.

The new office is located within the CBD of Melbourne:

Frauscher Sensor Technology Australia Pty Ltd

Suite 2, Level 4

84 William Street

Melbourne

VIC 3000

Australia

E: office@au.frauscher.com



Picture 1: Townsend David.jpg

Caption: David Townsend, Managing Director Frauscher Australia



Picture 2: MichaelThiel_CEO_Frauscher.jpg

Caption: Michael Thiel, CEO Frauscher Sensor Technology



Picture 3: National coal train.jpg

Caption: Frauscher systems have successfully operated throughout Australia for more than ten years

About Frauscher

Frauscher Sensor Technology GmbH is the leading supplier of inductive sensor technology for use in the rail industry. The company was founded by Josef Frauscher in 1987 and employs 140 people at its company headquarters and a total of 200 people worldwide. Frauscher's portfolio includes the development, planning and production of innovative, highly-available and fail-safe sensor technology, as well as wheel-detection and axle-counting systems for a very wide range of technical rail applications. This also includes individual planning and project planning, as well as support during installation and commissioning.

Key Frauscher customers include companies with an involvement in rail-signalling technology, system integrators, companies manufacturing interlocking's and railway operators around the world.

Queries to:

Frauscher Sensortechnik GmbH

Christian Pucher

Marketing Director

Gewerbestraße 1, 4774 St. Marienkirchen

Phone +43 7711 2920 9287

Telefax +43 7711 2920 7587

Email: christian.pucher@frauscher.com

www.frauscher.com